

Aheza Fortified Food



Our Value Proposition

Aheza Fortified Porridge is a high quality, low-cost nutritious food product proven to prevent malnutrition in high risk populations. It is sold in bulk to governments, NGOs, and social enterprises for free distribution or resale. Unlike other commercially available products, Aheza is preferred by the consumer due to its superior taste and aroma as well as its unparalleled social impact.

About Us

Aheza Fortified Food is a social enterprise launched by TIP Global Health (formerly The Ihangane Project) in 2015 to ensure that fortified food products known to prevent childhood malnutrition are accessible in low income and rural communities. Local production and sale of fortified porridge provides low cost access to fortified foods for the entire community, ensures access to markets for rural smallholder farmers, subsidizes the cost of free porridge distribution to high-risk infants in 9 health centers and generates revenue to invest in additional health services.

Milestones & Plan for Growth

- Inauguration of Aheza Production Facility - July 2015
- Production & sales reach 300 Metric Tons - November 2020
- First Impact Investor - February 2020
- Prevention of Malnutrition for >100,000 children - December 2020

Awards

- Aspen Ideas Award Finalist - 2016
- Spotlight Health Scholar - 2016 & 2018
- Global Social Benefit Institute - 2017
- GAIN Marketplace Accelerator - 2018



Aheza: A Bright Future

Aheza was created to provide the nutrients required to prevent and treat malnutrition in children. While other fortified foods exist, they are unaffordable for the organizations, health centers, and vulnerable populations who need them most. Aheza is available at a cost 45% less than our competitors, in part because of our unique sales strategy that focuses on bulk sales rather than direct-to-consumer sales.

We are honored with the opportunity to provide an affordable, healthy and socially-impactful product for these customers who can ensure that Aheza is distributed to vulnerable populations most in need.

Our Reach Beyond the Health Center Walls:

- 6.3 Million servings of Aheza Fortified Porridge distributed
- 90% of consumers are at the highest risk of child malnutrition
- 6,350 smallholder farmers with access to markets for their crops

Partners



Our Impact

HIV-Exposed Infants:

Since November 2015, TIP Global Health (Formerly The Ihangane Project) has been providing 100% of Aheza fortified porridge to a clinical program that serves approximately 400 HIV-exposed infants and their mothers each year.

57% drop in new cases of severe stunting

63% decrease in the cost of free distribution at health centers

100% of costs of free distribution further subsidized through profits

1 Serving A Day:

Since April 2018, Sorwathe Tea Factory has distributed 1 serving of Aheza Fortified Porridge each day to nearly 1000 children at daycare centers and preschools in their region. After just 3 months, we saw:

67% (drop in Underweight Malnutrition (from 9% to 3%))

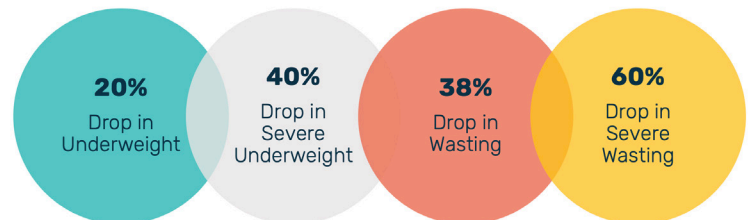
Elimination of Severe Underweight Malnutrition (from 1.5% to zero)

58% drop in Severe Stunting (from 6% to 2.5%)

Aheza Community Health Initiative:

Since December 2020, TIP Global Health has been providing Aheza fortified porridge to 1491 children in Ubudehe 1, 2 and 3 categories from Gakenke District. We have been distributing 5KG/child per month over a 3 month period.

At 3rd Distribution, we noticed:



**All cases of Wasting and Severe Underweight will receive five months of Aheza and connection to services.*

FAQs

Why did TIP Global Health establish Aheza Fortified Food?

The Ihangane Project launched Aheza Fortified Food in 2015 to solve the problem of fortified porridge stock outs in rural health centers. Our goal was to demonstrate the power of social enterprise to generate revenue to cover the costs of clinical care and to dramatically expand the impact on childhood malnutrition.

How does Aheza Fortified Food help local communities?

In addition to ensuring access to affordable fortified food, we are increasing access to markets for rural smallholder farmers by partnering with HIV+ farmers to establish a grain procurement network to increase access for smallholder farmers who are traditionally excluded from larger grain markets.

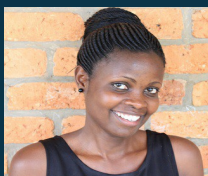
What is Aheza Fortified Porridge made of?

Aheza Fortified Porridge is made of maize, soya, and a small amount of sugar. It is fortified with vitamins and minerals to prevent stunting and to foster healthy childhood development. Aheza meets World Food Program's criteria for CSB+.

What is next for Aheza Fortified Food?

We will add a second product, fortified maize flour, in the future. The Aheza team is also working with Partners in Health Rwanda to produce a nutrient-rich energy food that will treat severe acute malnutrition.

Get In Touch



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